

The Currency of *Connection*

A keynote activation that makes kindness, energy and human connection visible—long after the event ends.

We rarely get to see where our energy travels.

The EBM Coin allows one act of kindness to move from person to person—and lets participants watch its journey unfold across a live digital map.

A living reminder of our connection

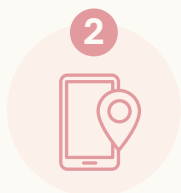
The EBM Coin is not a keepsake to place in a drawer. It is a physical reminder that energy is our most valuable currency and that every interaction leaves a trace. As the coin travels, it reveals the beautiful, often invisible threads connecting people, teams, communities and countries.

WHAT PARTICIPANTS EXPERIENCE



RECEIVE

An attendee receives a coin during an Alison Canavan keynote, workshop or organizational experience.



SCAN + MAP

They scan its QR code, visit the EBM Coin page on Alison's website and add their location to the coin's journey.



PASS IT ON

Through an intentional act of appreciation, encouragement or kindness, they give the coin to someone else.



WATCH THE RIPPLE

Each recipient repeats the experience, allowing everyone to see the coin's path grow across the live map.

THE COIN



Front



Back

WHAT YOUR ORGANIZATION GAINS

A memorable experience, not simply another event takeaway.
The EBM Coin:

Extends the impact: by carrying the keynote message into everyday interactions long after the room has emptied.

Turns culture into action: by giving people a simple, meaningful way to recognize, appreciate and encourage one another.

Makes connection visible: through a shared map that demonstrates how one person's energy can travel farther than they may ever have imagined.

\$10

PER PARTICIPANT

Shipping, taxes, rush production and special customization are quoted separately.

The EBM Coin Experience includes:



Physical EBM Coins



Unique QR-enabled journey



Live global map



Digital experience



Integration into Alison's keynote or workshop

One kind act. Endless ripples.